

Displays

Dexter-Russell provides the edge for increased cutlery sales with a variety of merchandisers designed to fit any showroom.

These attractive, self-service, point of sale displays merchandise Dexter products, thus making the purchase decision easier.

20025 2005T

2-sided floor display,
18"w. x 81"h. x 16"d.



A Few Words About Dexter Cutlery Merchandisers...

Compatibility... With a small footprint, Dexter displays fit perfectly into any showroom.

Flexibility..... Multiple header options and open planogram offer multiple product options.

Profitability.... Compact, high-visibility displays act as cutlery vending machines, increasing cutlery sales.

Simplicity.... Easy set up and customization. Displays are strong and versatile.

Visibility.... Vivid header signs, colorful backdrops, and eye-catching packaging for high-visibility.

The Dexter Edge, the right knife and solution... since 1818.



20024 2004T

3-sided floor display,
22"w. x 79"h. x 28"d.

20530 #56

Revolving, locking
counter display,
17½"w. x 24"h. x 6"d.



20520 #55

Locking wall/counter display,
25½"w. x 37"h. x 4"d.

20022 2008CT

Counter display
for knife guards,
18¾"w. x 20"h. x 6¼"d.

